

Electric dreams are now a reality

Greening Your Fleet event – 29 June

35 organisations arrived at the Coventry Transport Museum by train, bus, bike and electric car to learn more about adapting to low emission vehicles within their organisations. The event was organised by Coventry City Council's Green Business Programme team and supported by Coventry University Enterprises and Coventry & Warwickshire LEP.

Sarah Watson, the Green Business Programme Manager opened the event with a message about the council's vision for sustainable energy, detailing what grants and support are available for local business that employ less than 250 people who are looking to reduce carbon and save energy.

Following this Mike Woollacott, Managing Director of Greenwatt presented an informative overview on the vehicle options available to businesses, in terms of Battery Electric Vehicle (BEV), Plug-in Hybrid Electric Vehicles (PHEV), and Hydrogen power.

The event continued with three more sessions, Darran Hayes from CheckedSafe introduced the audience to a specially-designed App that delivers real-time traffic light data to city centre drivers called Green Wave. The aim is to truly transform fleet driver behaviour by helping to reduce highway maintenance fleet emissions and improve fuel efficiency in the process.

The final two speakers provided an overview on how electric cars are a reality. Andrew Leech, Managing Director from Fleet Evolution said it was time for some blue sky thinking presenting cost comparisons that proves the greener the car, the bigger the saving. The last speaker was Pod Point's James McKemey who is Head of their Insights Team. Pod Point are the UK's leading provider of electric vehicle charging and a passionate presentation was delivered which showed how Pod Point are helping people adopt clean transport in their everyday lives by building a network of intelligent charging stations.

The event concluded with guests having the opportunity to travel on the new 4D Land Speed Record Simulator as well as touring the impressive Coventry Transport Museum which hosts the world's largest collection of British road transport.

If you would like to attend or find out more about our upcoming events or even have an idea for a topical sustainable event please do get in touch via email greenbusiness@coventry.gov.uk or call us on 07976 209236.

Alternatively [Join the Green Business Network](#) for FREE to be the first to hear about our forthcoming events as well as receive support and advice from our environmental team which can be tailored to your business.

