



Information Governance Team

Postal Address:
Coventry City Council
PO BOX 15
Council House
Coventry
CV1 5RR

www.coventry.gov.uk

E-mail: infogov@coventry.gov.uk

Phone : 024 7697 5408

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Dear Sir/Madam.

**Freedom of Information Act 2000 (FOIA)
Request ID: REQ07075**

Thank you for your request for information relating to outdoor advertising contracts.

You have requested the following information:

1. Is the provision and maintenance of your current street furniture (e.g. Bus Shelters) funded or partially subsidised by advertising?

Coventry City Council does not have any contracts for Bus Shelter advertising.

2. Do other outdoor advertising contracts exist unrelated to Street Furniture provision (e.g. Free standing 6 sheet units / wall mounted displays on Local Authority owned buildings and land)?

Contract with Clear Channel.

3. If so, please confirm the contract start and end dates, together with the name(s) of the incumbent Media Owner / Maintenance provider.

Contract with Clear Channel 24/03/14 to 23/03/24.

4. Please also provide number and type of advertising panels involved (e.g. digital / back-lit) and the advertising revenue generated if possible.

Clear Channel – 20 paper (at outset of agreement), 17 digital (following conversion of original panels).

The supply of information in response to a freedom of information request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email casework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours sincerely

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