

COVENTRY & WARWICKSHIRE GREEN BUSINESS PROGRAMME

MIDLANDS
ENGINE

European Union

European Regional
Development Fund

What is it?

- A support funded programme for SMEs and organisations in Coventry and Warwickshire to help business become more energy/resource efficient and make the most low carbon opportunities

Who?

- All small to medium size businesses (SMEs) in Coventry and Warwickshire
 - Employ fewer than 250 employees
 - Have an annual turnover of not exceeding €50 million and/or an annual balance sheet not exceeding €43million
 - Have at least 50% of sales through business to business



COVENTRY & WARWICKSHIRE GREEN BUSINESS PROGRAMME

MIDLANDS
ENGINE



Our Highlights

Helping businesses to reduce their impact on the environment through funding for energy efficiency and renewable energy powered solutions

- We have assisted **112** businesses during Phase 2 of the programme to date
- Saving **1,200 tonnes** of CO2 emissions per year
- Allocated **£1.39 million** in grant funding to support these businesses during Phase 2 to date
- New jobs have been created
- **1,450** organisations have joined the Green Business Network





Circom Ltd
5.0 ★★★★★ 1 review

Mattress Recycling Facility

Introduction



Up to 20 mattress loads
per day!



Mixed Loads of beds,
mattresses and sofas

Early Days, manual processing





.....

£1.5m investment in Mattress Recycling equipment

- In addition, some funding from the Green Business Scheme
- Automated processing:
- Developed shredding equipment installed to process all types of mattresses
- 1000+ mattresses per day

Circom Mattress Recycling



Process



Recover
Recycle

tel: 02476 100189
email: mattresses@circom.co.uk

100%
Mattress
Recycling
in the UK



Circom



COVENTRY & WARWICKSHIRE GREEN BUSINESS PROGRAMME



European Union
European Regional
Development Fund

**MIDLANDS
ENGINE**

Coventry University and Coventry University Enterprises – Delivery Partner

Funds for services and consultancy

Revenue Grants up to £10k (40% intervention) to support the development of low carbon products and services, supporting activities including:

- Intellectual Property Protection
- Supporting new businesses to progress their innovations
- Licensing
- Prototype design and manufacture
- Product Testing
- Accreditations and Certifications

Examples of grants awarded:

- Prototype design and manufacture for hydrogen fuel cell vehicle
- Software application development for an App to enable carbon reduction by promoting car sharing




**Coventry
University**
Enterprises Limited



COVENTRY & WARWICKSHIRE GREEN BUSINESS PROGRAMME



European Union
European Regional
Development Fund

**MIDLANDS
ENGINE**

Coventry University and Coventry University Enterprises – Delivery Partner

Funds capital expenditure

Capital Grants up to £20k (40% intervention), supporting activities including:

- Equipment to manufacture new Low Carbon products
- Equipment to support introduction of new Green services including recycling and waste processing

Free expert 1-to-1 advice and workshops on a range of sustainable building techniques and technologies

- Passivhaus design and principals
- Sustainable refurbishment and energy efficiency strategies
- Building Information Modelling (BIM)




**Coventry
University**
Enterprises Limited



What we do

- Confidential environmental management assistance
- Provide bespoke registers of environmental and health and safety legislation
- Confidential site specific environmental legislation compliance audits
- Support clients with their environmental management systems to maintain ISO14001:2015

T: 02476 972060

E: businesssustain@coventry.gov.uk

<https://www.coventry.gov.uk/businesssustain>

CLIMATE CHANGE & SUSTAINABILITY 2021 – WHAT'S NEXT



SUSTAINABLE CITY

Setting up an independent 'Sustainable Development Commission' to address the major challenges of climate change and loss of biodiversity

CLIMATE COMMISSION



BUSINESS SUSTAIN

Migrating 170 current environmental and health & safety registers to the online portal. Portal will be launched in June for new clients

LAUNCH OF ONLINE PORTAL



CLIMATE VIEW

We have subscribed to Climate View software to help us plan, understand, and visualize the shifts necessary to address the urgent climate crisis

CLIMATE GOALS



NEW OPPORTUNITIES

We will continue to bid for funding to support the sustainability agenda

FUNDING STREAMS

CLIMATE CHANGE STRATEGY

DELIVERING A SUSTAINABLE FUTURE

Development of a new climate change strategy engaging with key stakeholders. The strategy will be at the forefront of low carbon innovation to benefit the local economy

PARTNERSHIP

NET ZERO JOURNEY

Development of partnerships in delivering a major step change in energy infrastructure for the city

INCREASE ONLINE OFFER

GREENTALK LIVE

A new series of webinars are being planned for 2021

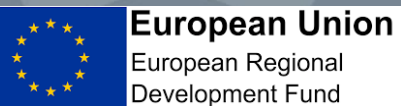
DECARBONISING ENERGY

REGIONAL ENERGY SYSTEM OPERATOR

Final design of West Midlands RESO project which will look at new energy system including low carbon energy generation, storage and management

COVENTRY & WARWICKSHIRE GREEN BUSINESS PROGRAMME

MIDLANDS
ENGINE



Green Business Programme

Contact us

Telephone: 024 7697 2046

Email: GreenBusiness@coventry.gov.uk

Website: www.coventry.gov.uk/greenbusiness

Twitter: [@cwgreenbusiness](https://twitter.com/cwgreenbusiness)

[Join our LinkedIn group](#)

