



Information Governance Team

Postal Address:
Coventry City Council
PO Box 15
Council House
Coventry
CV1 5RR

www.coventry.gov.uk

E-mail: infogov@coventry.gov.uk

Phone: 024 7697 5408

01 July 2021

Dear Sir/Madam

Freedom of Information Act 2000 (FOIA)
Request ID: FOI339595393

Thank you for your request for information relating to Covid-19 spending.

You have requested the following information:

1. How much money the local authority has spent on advertising and marketing campaigns relating to public health messaging around Covid-19, between February 2020 and May 2021? This figure, broken down by monthly spending and as spending per person residing in the local authority?

We are unable to provide figures by spend per person. Please see below for full expenditure amounts:

Local authority test and trace service support grant:

October 2020 = £743
February 2021 = £159
March 2021 = £197

Total = £1,099

2. How much money the local authority has spent on establishing and running local Covid-19 testing and vaccination centres, including pop-up and surge events, between February 2020 and May 2021? This figure, broken down by monthly spending and as spending per person residing in the local authority?

We are unable to provide figures by spend per person. Please see below for full expenditure amounts:

Local authority test and trace service support grant:

Coventry Community Covid-19 Testing Service (for non-health & care settings)

Feb 2021 = £33,250

Mar 2021 = £1,659

Apr 2021 = £23,358

May 2021 = £5,603

Total = £49,347

3. How much money the UK Government has shared specifically with the local authority to support advertising and marketing campaigns relating to Covid-19 or the establishment and running of Covid-19 testing and vaccination centres, between February 2020 and May 2021? This figure, broken down by monthly spending and as spending per person residing in the local authority?

Please note, these requests do not relate to campaigns, testing or vaccination centres which have been paid for directly by the UK Government. Rather, initiatives run by and paid for by the local authority or money which has been given to the local authority to support its own initiatives.

Following careful consideration, the information you requested falls under the exemption(s) in Section 21 of the Freedom of Information Act 2000, which relates to 'information reasonably accessible to the applicant by other means.'

The exemption applies as the information is published and publicly available to view by accessing the Central Government website, please use the following link:

<https://www.gov.uk/government/publications/local-authority-test-and-trace-service-support-grant/local-authority-test-and-trace-service-support-grant-allocations>

The purpose of the grant is to provide support to local authorities in England towards expenditure lawfully incurred or to be incurred in relation to the mitigation against and management of local outbreaks of COVID-19.

The supply of information in response to a Freedom of Information request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is

photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance