



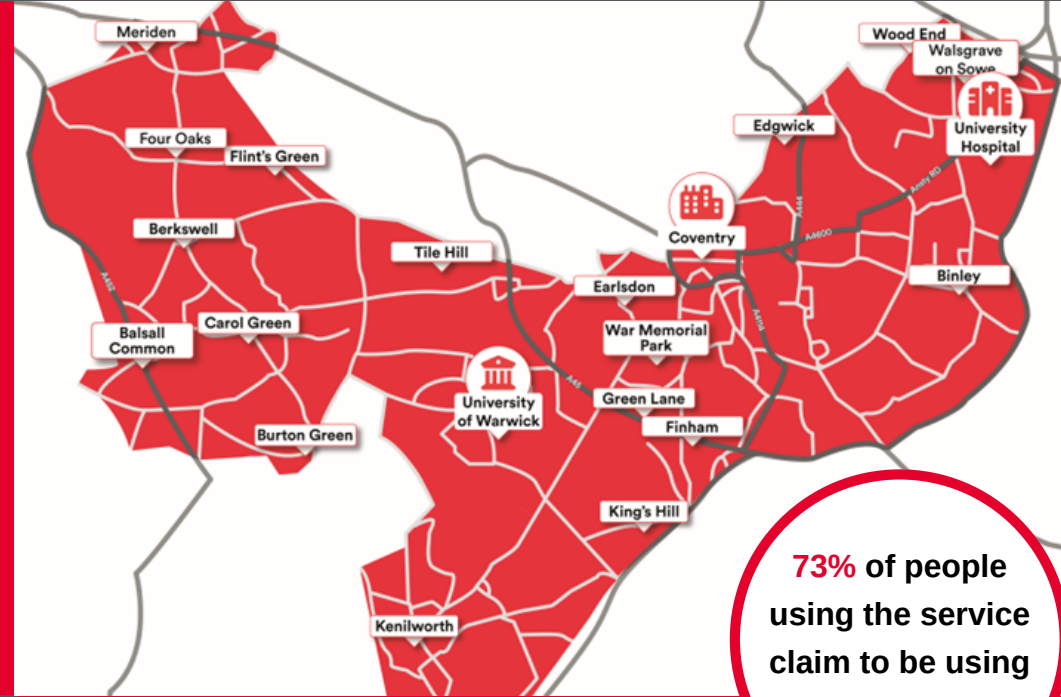
Welcome to West Midlands Bus On Demand

Since launching in April 2021, the service has transported over 20,000 people in and around Coventry. We've seen first hand how this service can positively support people and businesses with complex travel needs, sustainably and at low cost. With the service expanding further, Transport for West Midlands, in collaboration with Coventry City Council, are reaching out to local businesses to see what support this service can provide.



HOW IT WORKS

The service works by pooling people travelling in a similar direction. There are no fixed time-tables, instead any travel requests are dynamically allocated to a vehicle carrying passengers along a similar route. In this way, the service can operate with efficiency, moving people when they choose.



73% of people using the service claim to be using their car less.

BOOKING A JOURNEY

Download the app

Simply download the app, register and add a payment card. You can also register by calling **0345 034 8670**.

Book your trip

Choose the destination and pick-up time. You can book immediately or up to 5 days in advance. Confirm your journey and pick-up point.

Catch the bus

You'll be told when and where to catch the bus. You can follow the bus in real time within the app, and receive reminders before arrival.

WHERE WE OPERATE

Requested journeys have to begin and end within the operational zone to be offered a ride. The service operates between 7am to 8pm Monday - Friday. Outside Coventry the service also covers Kenilworth, Leamington, Warwick Parkway and Wellesbourne Campus.

21% of people using WMoD had not previously used any local bus.



PRICING

Prices are zonally based. All trips within Coventry are £3 or less per person. Trips between Coventry and other areas are between £3 - £6pp.

Riders can add up to 10 passengers per booking at £1pp, making group bookings very cost effective.

Concessions for ENCTS holders is 50% on all journeys. Ride passes are also available. 12 rides (£25) and 25 (£50).

WORKING WITH LOCAL BUSINESS

Addressing challenges around staff parking, staff retention or creating a sustainable transport plan are just some of the areas where West Midland On Demand can support your business.

We offer packages around dedicated daily / event travel, discounted commuter travel or even specialist supported travel. With our flexible booking platform and dynamic fleet capability we can satisfy various use cases.

Speak to us today to find out how West Midlands Bus On Demand can help your business.

[Watch our video for more information](#)


TESTIMONIALS

"Honestly I couldn't get around without this service. I am so thankful it exists as now I can challenge my anxiety to get out without having to ask my friends to drive me everywhere."



"I can keep me and my kids fit by walking to school, then commuting to the office door from the school gate and never have to stress about fuel, traffic or parking!"

CONTACT US:

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Download our app: [IOS](#) or [Android](#)