



**West  
Midlands  
Bus**

**ON DEMAND**



**In Partnership with  
Coventry Businesses**

Do you experience problems with:

- Staff access and parking?
- Attracting staff and retention?
- Creating a sustainable staff travel plan?

West Midlands On Demand can help your business.

This service reacts to travel requests dynamically, grouping people travelling in the same general direction.  
*More efficient than a taxi, more dynamic than a bus.*

# HOW TO GET STARTED

## STAFF CAN BOOK A TRIP TODAY

### Download the app

Simply download the app, register and add a payment card. You can also register by calling **0345 034 8670**.

### Book your trip

Choose the destination and pick-up time. You can book immediately or up to 5 days in advance. Confirm your journey and pick-up point.

### Catch the bus

You'll be told when and where to catch the bus. You can follow the bus in real time within the app, and receive reminders before arrival.



Speak to us today and create a tailored transport package that supports your business.

BUSINESS ACCOUNTS ALSO AVAILABLE

0345 034 8670

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