



Information Governance Team

Postal Address:
Coventry City Council
PO Box 15
Council House
Coventry
CV1 5RR

www.coventry.gov.uk

E-mail: infogov@coventry.gov.uk

Phone: 024 7697 5408

07 March 2023

Dear Sir/Madam

Freedom of Information Act 2000 (FOIA)

Request ID: FOI485091931

Thank you for your request for information relating to advertising screens.

You have requested the following information:

1. The number of digital advertising screens owned by Coventry city council

The digital Free-Standing Units in the city centre are owned by Clear Channel.

The digital screen at Millennium Place is owned by BOOH Media PLC (trading as Elonex). This will become the property of Coventry City Council after the Agreement expires on 1 June 2026.

2. The income Coventry city council gets from these screens

While the Council does not own the Free Standing Units or Millennium Place screen, during 2022 the income the Council received from the Free-Standing Units was £100,000 and from the Millennium Place screen it was £7,500.

3. How much energy is used to power the screens and the source of this energy

We confirm that we do not hold this information and are advising you as per Section 1(1) of the Act. Electricity for the digital Free-Standing Units and the digital screen at Millennium Place is procured by the owner from an electricity supplier, not the Council.

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance