



Information Governance Team

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Dear Sir/Madam

Freedom of Information Act 2000 (FOIA)

Request ID: FOI508396629

Thank you for your request for information relating to electronic advertising signs.

You have requested the following information:

I would like to know how these are powered and funded. They appear to use a lot of electricity (i.e. are never turned off) and, as these boards are partially used to advertise methods of saving electricity:

1. I would like to know how much electricity they use, whether this is sourced from a domestic or commercial source (ergo who pays for them) and whether they use disproportionately more electricity than they attempt to save.

Are they necessary and if not, why are they with us?

We confirm that we do not hold this information and are advising you as per Section 1(1) of the Act. Coventry City Council does not own any advertising signs. Although not explicitly specified in the request, we can advise that new Digital Free-Standing Units in the City Centre are owned and managed by Clear Channel. Should you wish to contact them for further information, details can be found on the following link:

www.clearchannel.co.uk

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for

information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: infogov@coventry.gov.uk

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email icocasework@ico.org.uk.

Please remember to quote the reference number above in your response.

Yours faithfully

Information Governance