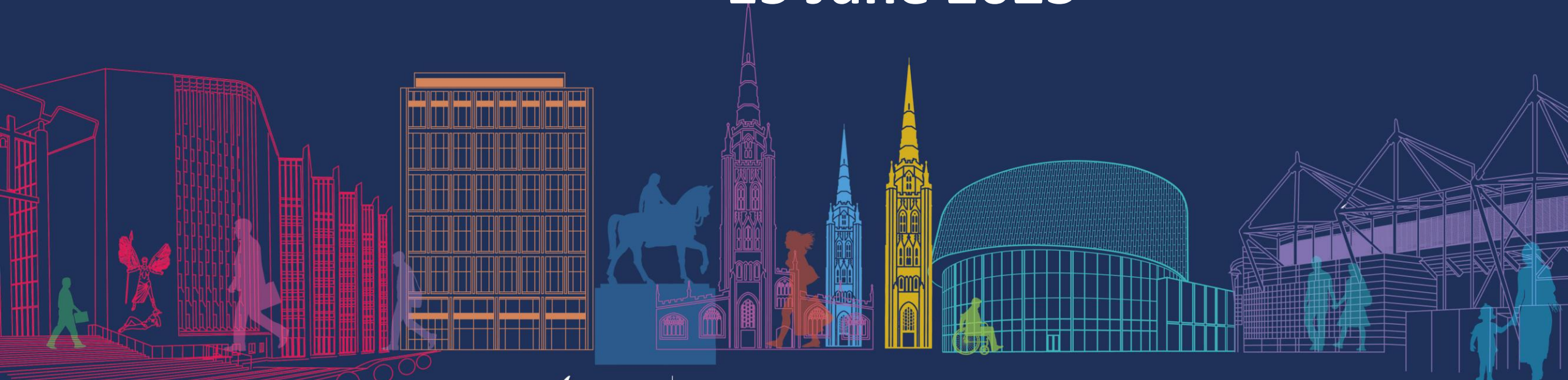


# Pathway to prosperity for business: Achievements and future collaborations 15 June 2023



# Agenda

- 2:30 – 2:45 Registration
- 2:45 – 2:50 Start & Housekeeping
- 2:50 – 3:10 Steve Weir (Head of Economic Development, Coventry City Council)  
ERDF Programme Achievements & New funding opportunities update
- 3:10 – 3:20 MPL Fabrications, Green Business Programme case study Q&A
- 3:20 – 3:40 Purple Planet Packaging, Business Support case study Q&A
- 3:40 – 4:00 Fire Protection Coatings Ltd, Business Innovation case study Q&A
- 4:00 – 4:30 Refreshments and networking



# Housekeeping

- Slides and presentations will be shared with you after this event
- To avoid any disruption, please put your phones on silent
- Please note we will take videos and pictures during this event
- Please complete the survey which we will send you via email after this event to let us know how we did
- There is no fire drill planned for today, if you hear the fire alarm, please evacuate immediately





**Steve Weir**

**Head of Economic Development  
Coventry City Council**

**ERDF Programme Achievements &  
New funding opportunities update**



COVENTRY & WARWICKSHIRE  
**INNOVATION**  
PROGRAMME

COVENTRY & WARWICKSHIRE  
**GREEN BUSINESS**  
PROGRAMME

COVENTRY & WARWICKSHIRE  
**BUSINESS SUPPORT**  
PROGRAMME

# ERDF Programmes Achievements:

January 2016 – May 2023



To date we've supported:

**2,184**  
BUSINESSES

We've paid over:  
**£15,008,442**  
grant funding to date



**1,426**  
jobs created



Carbon savings **14,909**  
tonnes/per year



# ERDF Programmes: Partners



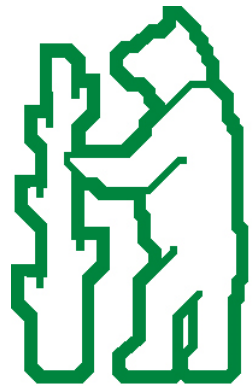
Prince's Trust



GrowthHub



Coventry & Warwickshire  
Chamber of  
Commerce



Warwickshire  
County Council



Coventry City Council



# Achievements (Jan 2016 – May 2023)

COVENTRY & WARWICKSHIRE  
**GREEN BUSINESS**  
PROGRAMME

Started in  
**2016**

To date: we've offered support to

**549**   
businesses

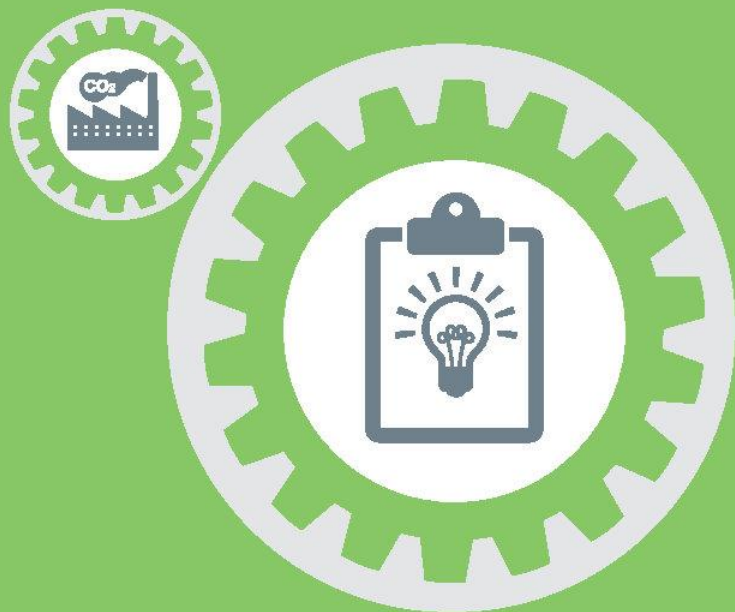
We've paid over   
**£4,124,848**  
grant claims

  
Carbon saving:  
**14,909**  
tonnes / per year

At least **60 jobs**  
directly created because  
of energy-efficient  
machinery part-funded  
by the programme.

**2,600**  
members in  
the network

  
Since 2018,  
**40 events** have  
been hosted by  
the programme



# Achievements (Jan 2016 – May 2023)

COVENTRY & WARWICKSHIRE  
**BUSINESS SUPPORT**  
PROGRAMME

To date: we've offered support to

**1,412**   
**businesses**

We've paid over 

**£7,265,361**  
**grant claims**

We have

**1,159**

enterprises receiving information, diagnostic and brokerage support

Total investment **£37,885,198**

**421** 

New enterprises supported

**1,341 new**  
**jobs**   
created

**1,285** potential entrepreneurs assisted to be enterprise ready



# Achievements (Jan 2016 – May 2023)

COVENTRY & WARWICKSHIRE  
**INNOVATION**  
PROGRAMME



To date: we've offered support to

**223**   
businesses

We have introduced  
**26 new products**   
to the market

We've paid over   
**£3,618,233**  
grant claims

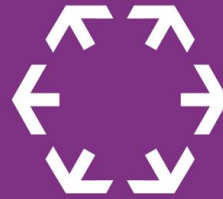
**61 new jobs**   
created

Total investment  
**£9,314,988**

# Business Support



CWRT



Business Growth  
West Midlands

in Coventry



BUSINESS  
sustain 





- Coventry City Council  
w. [coventry.gov.uk/business](http://coventry.gov.uk/business)  
e. [business@coventry.gov.uk](mailto:business@coventry.gov.uk)
- Coventry and Warwickshire Growth Hub  
w. [www.cwgrowthhub.co.uk](http://www.cwgrowthhub.co.uk)  
e. [support@cwgrowthhub.co.uk](mailto:support@cwgrowthhub.co.uk)



# Kevin Duffy

## Managing Director

### MPL Fabrications Ltd

Case study:

- CW Business Support
- CW Green Business Programme



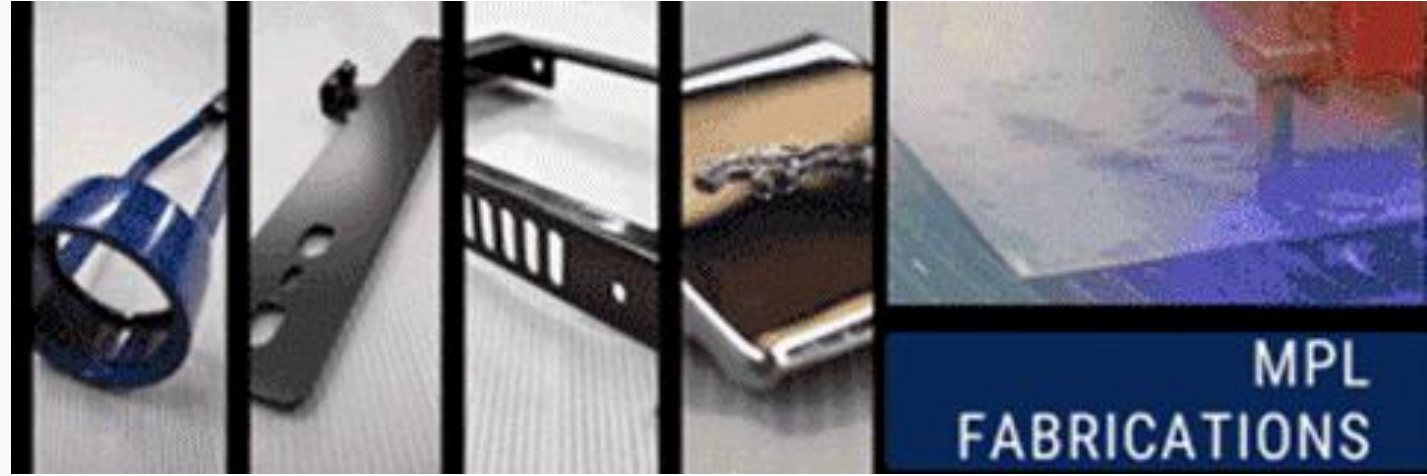
# MPL Fabrications

Case study:

- CW Green Business
- CW Business Support

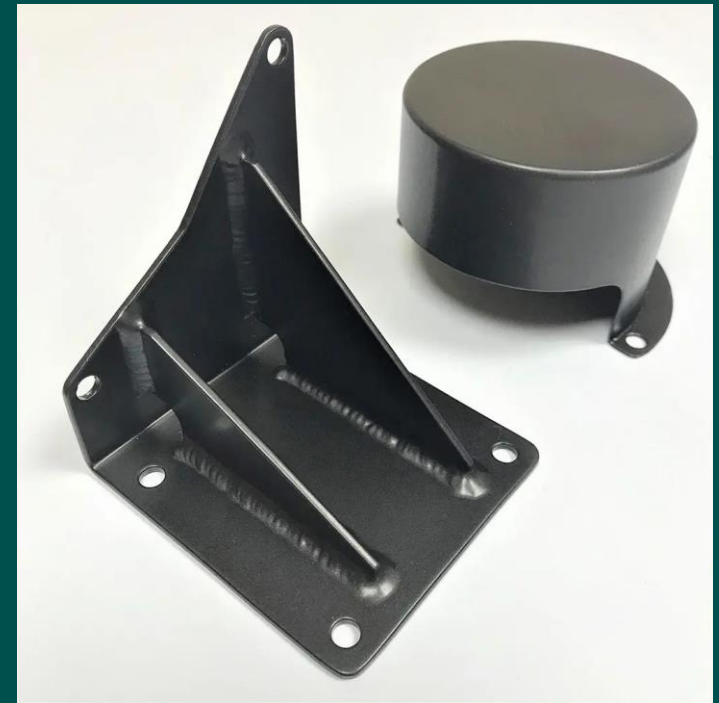


# About Our Company



MPL Fabrications in Dutton Road in Coventry has been operating for over 40 years as specialists in precision sheet metal work and welding in a variety of industries including rail, electronics, defence, automotive and healthcare.

- 40 years experience
- 15 employees
- Turnover of £960k (from £660k in 2020)



# CW Business Support Grant



With its CNC Punching Machine over 30 years old and starting to experience numerous mechanical problems, we approached the CW Business Support Programme for advice.

MPL Fabrications successfully received a £40,000 grant through BSP towards a new CNC machine.



# Project

- MPL invested £108,000
- CW Business Support offered a £40,000 grant
- New CNC machine was bought

# Results

- 2 New jobs were created
- The new machine has given them flexibility and speed up their work
- More work is completed in-house
- Clients waiting time is now significantly shorter



# CW Green Business Programme



A comprehensive energy audit was carried out by the Green Business Programme in December 2021.

This identified a number of areas where energy efficiency improvements could be made:

- New double glazing
- Destratification fans
- Rapid-closure shutter doors



# Project

- MPL invested £12,895
- CW Green Business Programme offered a £5,818 grant
- New double glazing, destratification fans and rapid-closure shutter doors have been installed

# Results

- Energy consumption has been reduced by 30%
- £3,000 saved annually
- Over 10 tonnes of carbon saved annually
- Project payback period of just 2.5 years

COVENTRY & WARWICKSHIRE  
**BUSINESS SUPPORT**  
PROGRAMME

COVENTRY & WARWICKSHIRE  
**GREEN BUSINESS**  
PROGRAMME

# Testimonial

The Business Support Programme provided excellent support to help fund essential machinery for MPL. We received advice and assistance at every stage in the process and without this support we would not have been able to purchase the CNC Machine

The Green Programme team provided an assessment of where we could benefit from emission savings and provided recommendations on how to follow this and the funding we would benefit from.

# Thank You

Any question?



Our Telephone

[024 7661 0778](tel:02476610778)



Our Website

[www.mplfabrications.com](http://www.mplfabrications.com)



Our Email

[sales@mplfabrications.com](mailto:sales@mplfabrications.com)



Our Company Address

Dutton Road, Coventry, CV2 2LE

# Joanna and Mark Farr

## Business Owners

### Purple Planet Packaging

Case study:

- CW Business Support



# Purple Planet Packaging

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Case study:

- CW Business Support



**PURPLE PLANET**  
**PACKAGING** REDUCE • REUSE • RECYCLE

# About

## Our Company



Purple Planet Packaging is a Coventry based environmentally friendly packaging specialist. Founded by Mark and Joanna Farr in 2019, the company offers over 400+ certified compostable products sourced from leading eco-friendly packaging manufacturers.

- Family run business
- 5 employees
- Turnover of £1.4 million

# CW Business

## Support Grant



The business had no premises or significant stockholding at acquisition but did have a small client base in the Southwest, the potential to grow nationally and a commercially advantageous trading arrangement with its sole supplier.

The business therefore was comparatively easy to relocate to Coventry.



## The Purpose v's Reality & Now

- Work from home mum
- COVID19
- Demand higher than supply
- Stock sold before received
- Needed warehouse space
- ISO Accreditation – 9001 & 14001
- Plans to be a carbon neutral business

- Award winning company

Coventry Small Business Of The Year 2021

Coventry Green Business Of The Year 2022

Coventry Company Of The Year 2022

National BizX Green Company Of The Year 2023

2023 isn't over yet.... (fingers crossed for this year)

# Project

- PPP invested £91,000
- CW Business Support awarded a £31,000 grant
- Increase productivity at the new business facility based in Coventry

# Results

- 3 New jobs were created
- Increased productivity
- Expand business operations to facilitate growth
- Vehicle – reduce the reliance upon third party delivery companies for local and urgent deliveries

COVENTRY & WARWICKSHIRE  
**BUSINESS SUPPORT**  
PROGRAMME

COVENTRY & WARWICKSHIRE  
**GREEN BUSINESS**  
PROGRAMME

# Testimonial

“Words cannot describe how grateful we are for the help and support of the EDRF program, as a new, fairly small business the grant allowed us to invest into the infrastructure of the business and stepping us up to the next level.”

“We are investing in Coventry; we love where we live and proud to call Coventry our home, it is important for us to grow here and create jobs and infrastructure for the people of Coventry, with this support it has facilitated this to happen and will continue to do so!”.

Mark & Joanna Farr

# Thank You

Any questions?



Our Telephone

[0800 061 4432](tel:08000614432)



Our Website

[purpleplanetpackaging.co.uk](http://purpleplanetpackaging.co.uk)



Our Email

[sales@purpleplanetpackaging.co.uk](mailto:sales@purpleplanetpackaging.co.uk)



Our Company Address

Unit A, HD Storage Solutions

Seven Stars Industrial Estate

Wheler Road, Coventry

CV3 4LB

# Clive Atkins

## Managing Director

### Fire Protection Coatings Ltd

Case study:

- CW Innovation



# Fire Protection Coatings Limited

Case study:

- CW Innovation

COVENTRY & WARWICKSHIRE  
**INNOVATION**  
PROGRAMME





**Working together with our clients to solve difficult applications is our passion**



# About Our Company



Fire Protection Coatings Limited (FPCL) provide high level protective coating systems for difficult and extreme fire and heat applications. FPCL are experienced in both prototyping and testing, with over thirty years' experience in the industry. Having the expertise and knowledge to apply these competencies to various substrates and components

- Over 30 years experience
- 14 employees
- Turnover of £1.2 million

# Sectors

- Aerospace
- Electrical & Electronics
- Marine
- MOD
- Petrochemical
- Rail
- Construction



# Consideration

- Fire type
- Period of fire protection
- Thermal insulation
- Radiation
- Heat flow
- Stability
- Weight
- Acoustics
- Installation
- And much more...





# CW Innovation Grant



To develop a “Green” environmentally friendly fire protection barrier system to provide fire and insulation protection, within the makeup of the building.

FPCL successfully received a £12,500 grant through CW Innovation Program.

- The product will feature a fire protective coating.
- Sustainable / Eco friendly materials.
- The product will undergo extensive fire testing.
- Barrier will have a good thermal insulation.
- Barrier will have good acoustic insulation.
- Barrier will have enhanced strength.

# Project

- FPCL invested £25,000
- CW Innovation Program offered a £12,500 grant
- Project Management Costs and Intellectual Property Costs (Patent Searches) for new “environmental” fire barrier

# Results

- 3 New jobs were created
- Base Materials Selected
- Patent Agent
- Unique USP Established
- Consultant Team Established

# Testimonial

**FPCL would like to thank Paul Markgraf for his assistance and expertise in advising us of the correct procedures with our project In particular:**

- IP Protection
- Prototyping
- Establishing Specialist Consultants
- Environmental Impact & Consideration



# Thank You

## Any questions?



Our Telephone  
02476 422200



Our Websites  
[www.solutionsforfireprotection.co.uk](http://www.solutionsforfireprotection.co.uk)  
[www.fireprotectioncoatings.com](http://www.fireprotectioncoatings.com)



Our Email  
[fpclsolutions@aol.com](mailto:fpclsolutions@aol.com)



**Fire Protection Coatings Limited**  
1-3 Highway Point  
239 Torrington Avenue  
Coventry  
CV4 9AP

# Thank you

- Thank you for joining us today
  - The slides will be shared with you in the following days
  - Please complete survey to let us know how we did!
- 

## Networking and refreshments!

Please engage with our Business Advisors to register your interest in future funding opportunities.

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- Coventry City Council  
w. [coventry.gov.uk/business](http://coventry.gov.uk/business)  
e. [business@coventry.gov.uk](mailto:business@coventry.gov.uk)
- Coventry and Warwickshire Growth Hub  
w. [www.cwgrowthhub.co.uk](http://www.cwgrowthhub.co.uk)  
e. [support@cwgrowthhub.co.uk](mailto:support@cwgrowthhub.co.uk)

