



Request for Conference and Travel Approval

FS-Case-499805501

Requester's details

Name of requester	Ben Yorke
Requester's email address	ben.yorke@coventry.gov.uk
Are you booking the conference/travel yourself or is someone else?	Someone else

Conference Details

Title of conference/event	India Investment Mission
Organising body	West Midlands Growth Company
Location	India
From date	05/11/2022
To date	12/11/2022
There are no councillors requesting to attend.	
Employee(s) requested to attend	
Employee name	Email address
Andy Williams	andy.williams@coventry.gov.uk
Total employee(s) attending	1

Cost to the council per person

Delegation fee	£0
Accommodation cost	£1110.17
Travel cost	£4340.72
Subsistence cost	£243.58
Total per person	£5694.47

Summary

Number of councillors attending	0
Number of employees attending	1
Total number of people attending	1
Cost per person	£5694.47
Total cost	£5694.47

Other Conference Details

Is the conference overseas?	Yes
Are there any contributions to the cost of the travel/conference from partners/hosts?	No
Are people from other organisations part of the delegation?	Yes
How many people IN TOTAL will be attending the event as part of the delegation?	20

Is there anyone travelling with the Member, officer or group in relation to whom any of the costs of travel, accommodation or any other expense will be paid for by a Member or officer?

No

What are the reasons for attendance and what benefits to the City Council are expected from attendance?*

Coventry City Council participated in a West Midlands led investment and sales mission to India in November 2022. The focus for the mission was to follow up on leads generated as part of the BATP programme associated with The Commonwealth Games and engage directly with existing and prospective investors active across the region.

India is a strategic market for Coventry and Warwickshire and has seen significant investment in recent years, particularly in the automotive and future mobility space. Key companies such as Tata, BSA Mahindra, TVS Norton & Switch Mobility are strategically important to the local supply chain and continue to see the region as the base for their UK growth plans.

Coventry City Council needs to continue to support these companies, both through activity in the UK and overseas to ensure their continued growth, investment, and job creation, as well as explore additional opportunities through this market.

Is this conference part of an overall project involving further visits in the future?

Yes

Budget Holder Details

Budget holder's name John Norton

Budget holder's email address john.norton@coventry.gov.uk