



**Information Governance Team**

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13 November 2023

Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)  
Request ID: FOI541797577**

Thank you for your request for information relating to Coventry City of Culture 2021 Scheme and data. Please accept our apologies for the delay.

You have requested the following information:

**1. Please can you provide any records or approximations of footfall throughout the city centre in 2019 and again in 2022 (if 2022 isn't available, 2021 will suffice).**

Following careful consideration, the information you requested falls under the exemption(s) in Section 21 of the Freedom of Information Act 2000, which relates to 'information reasonably accessible to the applicant by other means.'

The exemption applies as the information is published and publicly available to view by accessing the Council website, please use the following link:

<https://www.coventry.gov.uk/facts-coventry/economy-business/4>

**2. Also, can the data from any surveys or consultations be provided in relation to anticipation, excitement or satisfaction relating to the City of Culture, both before and after the event (if available). If not applicable for all of Coventry, survey data across the city centre will suffice.**

The information you requested falls under the exemption(s) in Section 21 of the Freedom of Information Act 2000, which relates to 'information reasonably accessible to the applicant by other means.'

The exemption applies as the information is published and publicly available to view by accessing the following website:

<https://coventry21evaluation.info/strategy-reports/final-evaluation-report/>

Please note the UK City of Culture 2021 monitoring and evaluation reports are published on this website. To assist further, the approach to monitoring and evaluating participation and interest in UK City of Culture is summarised in Annex 3 of the Final Evaluation Report, titled 'Coventry City of Culture 2021: Household, Audience and Sentiment Survey Analysis.' Data sources are cited in the Annex, alongside key insights.

**3. Additionally, please can you provide the approved scaled plans and proposal for the public realm works at Hertford St, Bull Yard and Upper Precinct, Market Way & Smithford Way that took place prior to the 2021 City of Culture. Or if these are contained in a planning application, please can the planning reference numbers be provided.**

The information you requested falls under the exemption(s) in Section 21 of the Freedom of Information Act 2000, which relates to 'information reasonably accessible to the applicant by other means.'

The exemption applies as the information is published and publicly available to view by accessing the Council website, please use the following link:

<https://planandregulatory.coventry.gov.uk/planning/index.html?fa=getApplication&id=232242>

To assist, the planning reference is S73M/2018/2495. This will contain all the scaled drawings for Upper Precinct, Smithford and Market Way.

**4. Finally, please can you provide any commissioned official post-City of Culture reports that have taken place.**

Please refer to response provided for Question 2 and refer to the following web page:

<https://coventry21evaluation.info/>

Please refer to the UK City of Culture 2021 monitoring and evaluation strategy, the adopted Theory/Story of Change model and all published reports which are accessible.

The supply of information in response to a FOI/EIR request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to

your original request – email: [infogov@coventry.gov.uk](mailto:infogov@coventry.gov.uk)

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email [icocasework@ico.org.uk](mailto:icocasework@ico.org.uk).

Please remember to quote the reference number above in your response.

Yours faithfully

**Information Governance**