



**Information Governance Team**

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13 March 2024

Dear Sir/Madam

**Freedom of Information Act 2000 (FOIA)  
Request ID: FOI593047146**

Thank you for your request for information relating to Communications & Public Relations Spend.

You have requested the following information:

**Please provide your total spend on communications and public relations for the last three financial year's (20/21,21/22,22/23). For each year I would like a breakdown containing the following information:**

**1. Spend on communications and public relations activities.**

2020/21: £154,574

2021/22: £190,126

2022/23: £184,432

**2. Total number of communications and public relations employees.**

2020/21: 14 staff

2021/22: 12 staff

2022/23: 12 staff

**3. Total salary cost for all communications and public relations employees**

2020/21: £485,085.18

2021/22: £439,690.18

2022/23: £460,530.67

The supply of information in response to a FOI/EIR request does not confer an automatic right to

re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

For information, we publish a variety of information such as: [FOI/EIR Disclosure Log](#), [Publication Scheme](#), [Facts about Coventry](#) and [Open Data](#) that you may find of useful if you are looking for information in the future.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: [infogov@coventry.gov.uk](mailto:infogov@coventry.gov.uk)

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email [icocasework@ico.org.uk](mailto:icocasework@ico.org.uk).

Please remember to quote the reference number above in your response.

Yours faithfully

**Information Governance**