

STATEMENT OF REASONS

for

City of Coventry (Primrose Hill Street Area) (Red Route & Waiting Restrictions) Order 2025

Changes to traffic management are being proposed to assist to keep traffic moving, reduce congestion and improve safety in the Primrose Hill Street Area.

The proposed changes are the introduction of a 'red route', extending the red route currently being installed in parts of the City Centre (which includes part of White Street). The proposed Primrose Hill Street Area Red Route will extend along White Street, Primrose Hill Street, Victoria Street and part of King William Street and into adjoining side streets.

The proposals will install no stopping at any time restrictions (double red lines) along the route in areas where waiting is currently prevented (as shown by double yellow lines). Existing limited waiting parking bays and loading bays will remain, apart from Wellington Street where it is proposed to replace part of the existing limited waiting bay with a loading bay.

This should assist to address issues that are currently being experienced, where in some instances parking is preventing traffic, including buses and pedestrians, moving smoothly along the route.

The Director of City Services and Commercial has delegated powers to approve the publishing of Traffic Regulation Orders

EFFECT

1. This Statement of Reasons relates to the making of the following Road Traffic Regulation Order:-

- **City of Coventry (Primrose Hill Street Area)(Red Route & Waiting restrictions) Order 2025**

The general effect of this proposal will be to install a red route along White Street, Primrose Hill Street, Victoria Street and part of King William Street; including extending into adjoining side streets and a new loading bay on Wellington Street. The proposed changes to waiting, stopping, and loading restrictions are as listed in item 5 below.

2. The Director of City Services and Commercial, has delegated powers to approve the publishing of all proposed Road Traffic Regulation Orders

REASONS

3. When considering whether to make a traffic order the Council is under a duty pursuant to S.122 Road Traffic Regulation Act 1984 (as amended), to secure the expeditious, convenient and safe movement of vehicular and other traffic (including pedestrians) and the provision of suitable and adequate parking facilities on and off the highway having regard to the matters specified in S.122 (2). It is considered that the proposals will assist to facilitate the movement of traffic and improve safety.

Furthermore; it is considered that the proposals will affect the matters specified in S.122 (2) as follows:

(a) the desirability of securing and maintaining reasonable access to premises;

Reasonable access to premises will remain. The provision of a red route should assist to secure reasonable access, assisting the flow of traffic on a route that is often obstructed. The proposed red route retains existing limited waiting bays and loading bays and provides an additional loading bay on Wellington Street to assist access for loading to nearby business premises. Off-street parking is also available in the nearby Wellington Street Car Park.

(c) the importance of facilitating the passage of public service vehicles and of securing the safety and convenience of persons using or desiring to use such vehicles

The red route has been proposed to reduce the likelihood of potential conflict manoeuvres due to obstructive parking and should assist to improve safety for all traffic. The red route should also assist to facilitate the passage of buses (and other public service vehicles).

4. The proposed traffic order is to be implemented in accordance with Section 1(1), Road Traffic Regulation Act 1984 (as amended) as it appears to the Authority that it is expedient to make them –

- (a) for avoiding danger to persons or other traffic using the road or any other road or preventing the likelihood of any such danger arising
- (c) for facilitating the passage on the road or any other road of any class of traffic (including pedestrians),
- (f) for preserving or improving the amenities of the area through which the road runs

5. The proposed changes and the authority's reasons are as follows:-

Primrose Hill Street Area – Red Route & Waiting Restriction Changes

The proposed changes to waiting restrictions are the introduction of a red route preventing stopping at any time except in designated waiting and loading areas. This is to assist the movement of traffic along the route, which is a bus route; vehicles stopping to wait or load/unload on existing double yellow lines (no waiting at any time) are causing delays to other vehicles, especially buses.

The existing loading and waiting restrictions are to remain, apart from the proposed introduction of a 'loading only 8am-6pm' bay (reducing the extent of an existing limited waiting bay) on Wellington Street to provide an additional location for local businesses to load and unload.

The extent of the proposed red route is:

Road	Extent
Canterbury Street	From its junction with King William Street to a point approx 60m south of the aforementioned junction
Clifton Street	From its junction with King William Street to a point approx 45m north of the aforementioned junction
Cox Street	From its junction with Primrose Hill Street to a point approx 40m south of the aforementioned junction
King William Street	From its junction with Victoria Street to a point approx 20m east of Nelson Street
Nelson Street	From its junction with King William Street to a point approx 20m south of the aforementioned junction
Primrose Hill Street	Whole length
Swanswell Street	From its junction with Primrose Hill Street to a point approx 60m north of the aforementioned junction
Victoria Street	Whole length
Vine Street	From its junction with Primrose Hill Street to a point approx 10m south of the aforementioned junction
Wellington Street	From its junction with King William Street to a point approx 15m south of the aforementioned junction
White Street	Approx 50m west of its junction with Swanswell Street to its junction with Primrose Hill Street